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PERMA FOCUS® 1000

**There's
more to
your new
binoculars
than meets
the eye.**


SEEING THE WORLD AND BEYOND™

U.S. PAT. #4,948,887

Jason PERMA FOCUS 1000 BINOCULARS

**NEVER
NEEDS
FOCUSING!**

Your new Jason PERMA FOCUS 1000 binocular has been specially designed to be permanently focused without adjustment of any kind. Look closely, there's no focusing mechanism, no center focus wheel, no fast focus bar.

The advanced optical elements in this binocular are engineered so that the depth of field is infinite. This allows the eye to instantly define and focus on objects at varying distances from about 40 feet to infinity for 7 power models and about 80 feet to infinity for 10 power models. Conventional binoculars do not have an infinite depth of field. Instead, the depth of field must be defined for the eye through a manual focusing adjustment.

Because the eye is an integral part of the optical system, the PERMA FOCUS 1000 binocular works best for those with correct(ed) vision.

WHAT DO THE NUMBERS MEAN?

Each pair of Jason PERMA FOCUS 1000 binoculars has a series of numbers stamped on its body. These numbers tell you the magnification power, the diameter of the objective lens (the larger lens, furthest from the eye), and the field of view.

For example, your binocular may say 7x35. The 7x means that they magnify the object you are viewing 7 times larger than you would see it with the naked eye.

The 35 means that the objective lens is 35mm in diameter. As a rule, the larger the diameter of this lens, the greater the light-gathering power, or "brightness." A 7x50 binocular will deliver more light to the eye, for example, than a 7x35 binocular. Coated lenses also help brightness, by cutting the reflection of light away from the lens. All Jason PERMA FOCUS 1000 binocular lenses are fully coated with magnesium fluoride to give you the lightest, brightest image possible.

Field of view sounds complicated, but it isn't. It is simply the width of the area you see at a given distance, usually 1000 yards. A 7x35 binocular, for example, may have a 6.5 degree field. Each degree

equals 52.5 feet of width at 1000 yards. The 7x35 binocular would then have a field of view of 341 feet. The viewer focusing on an object 1000 yards away, will see an area 341 feet in width when the object is brought into focus. A wide angle binocular increases this field of view dramatically, enabling the viewer to catch more of the action than with a standard angle model. This is a key factor for sportsmen and others who use binoculars to view moving objects.

INSTRUCTIONS FOR USE

As you look through the binoculars, push the two sides together or apart until the left and right images blend into one. Now your binocular is set to the correct interpupillary distance for your viewing.

Now simply use and enjoy. Don't hesitate to share your PERMA FOCUS 1000 binocular with a friend, they always come back in perfect focus for you.

LIFETIME LIMITED WARRANTY

Jason binoculars are warranted to the original owner to be free of defects in material and workmanship for the lifetime of the original owner. This limited warranty covers the body and optical system including lenses and prisms. If any such defects are discovered, your binoculars will be repaired or replaced at our option. Any return made under this warranty must be accompanied by \$7.50 to cover handling and return postage costs.

This warranty is void if any defects are caused by mishandling, negligence or damage (not resulting from defect or malfunction), or if any repairs or services have been carried out by other than a Jason service department. See the authorized service department address listing on the back of this booklet for the location nearest you.

If service should be necessary, your Jason binocular should be well packed in a sturdy outside shipping carton to prevent damage in transit, and returned postage prepaid to the service department closest to you.

NOTE: PERMA FOCUS 1000® Binoculars are moisture resistant, but not waterproof. Do not subject your binoculars to immersion, heavy precipitation or extensive damp conditions.

